Maintenance Cost of Tourism Offices Abroad

2116. SHRI SANTOSH BAGRODIA: Will the Minister of TOURISM be pleased to state:

(a) the cost of maintaining a tourist office in different parts of the world; and

(b) the details of monthly cost for maintaining tourist offices country-wise during the last three years?

THE MINISTER OF TOURISM AND MINISTER OF CULTURE (SHRI ANANTH KUMAR): (a) The cost of maintaining 18 tourist offices in 17 countries was Rs. 1614.25 lakhs during 1998-99.

(b) The average monthly cost of maintaining tourist offices country-wise is indicated in the statement *(see* below).

Statement

Country-wise Monthly Average Expenditure (Non-Plan) on Tourist Offices Abroad(Rs. in Lakhs)

Sl.No	Country / City		Monthly Average Expenditure		
			1996-97	1997-98	1998-99
1.	USA	/ New York	17.85	20.08	18.63
		Los Angeles	5.25	4.90	6.11
2.	Canada	/ Toronto	2.72	2.71	2.56
3.	Argentina	/ Buenos Aires	—	—	2.61
4.	U.K.	/ London	8.70	9.39	14.28
5.	Germany	/ Frankfurt	15.90	18.63	21.34
6.	France	/ Paris	32.90	11.32	9.60
7.	Italy	/ Milan	4.01	4.00	4.30
8.	Spain	/ Madrid	1.43	2.08	1.69
9.	Sweden	/ Stockholm	5.58	6.00	4.82
10.	Netherlands	/ Amsterdam	5.49	6.31	6.14
11.	Russia	/ Moscow	—	1.75	5.99
12.	Israel	/ Tel-Aviv	0.78	3.43	3.64
13.	UAE	/ Dubai	6.15	6.29	6.10
14.	South Africa	/ Johannesburg	—	1.92	2.90
15.	Singapore	/ Singapore	8.64	7.97	7.74
16.	Australia	/ Sydney	6.42	7.35	7.66
17.	Japan	/ Tokyo	7.98	7.86	10.92